



the
hope
project.



THE HOPE PROJECT

2019 REPORT

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SUMMARY

2019 has been an incredible year, full of exhilarating events and collaborations. This year, we all set out to achieve #maximumimpact and it has been filled with various exciting events. Throughout this remarkable year, we continued our #lovesomeonewithautism social media campaign to raise awareness and acceptance in April. We then continued our awareness and acceptance campaigns across Klang Valley, spoke and collaborated in various events throughout Klang Valley and even concluded our first ever scholarship of fully funded therapy for one year for a child! We all also kickstarted our partnership with The Ministry of Women, Family and Community Development in training of their teachers in one Pusat Pemulihan Dalam Komuniti (PDK).

This report details the outworking of the project for 2019 as well as the financial outcomes within this time period. Produced internally, this report aims to uphold the core values of accountability and transparency in managing a non-profit initiative that collaborates with various sectors of the community for the best interests of individuals with autism.

For any further information about The Hope Project, contact projects@autismmalaysia.com or give us a call at 03 2094 0421 during our business hours: Monday to Friday [8:30am – 5:00pm].

The Hope Project was established in October 2016 by Early Autism Project Malaysia (EAP) in partnership with Yayasan Kajian dan Pembangunan Masyarakat (YKPM).

CAMPAIGNS

19 SCHOOL TOUR CAMPAIGN PRESENTATIONS

This year in our school campaigns, we adopted the #BeKindToOthers theme for our school your campaigns, reaching out to students of all ages to be kind to their friends, accepting one another's differences. During the presentation, we also gave out #lovesomeonewithautism wristbands as prizes. This year, we were able to reach a total of 6100 students!

Date	Schools	Estimated Number of Students
1st April 2019	TAYLOR'S INTERNATIONAL SCHOOL	1600
1st April 2019	SRI CEMPAKA INTERNATIONAL SCHOOL	850
3rd April 2019	HELP UNIVERSITY	50
4th April 2019	FAIRFIELDS KINDERGARTEN	50
5th April 2019	E-KIDS KINDERGARTEN	40
8th April 2019	JACK AND JILL INTERNATIONAL	65
8th April 2019	NEXUS INTERNATIONAL SCHOOL	15
11th April 2019	GARDENS INTERNATIONAL SCHOOL	600
15th April 2019	SJK (C) SAM YOKE	250
17th April 2019	PERDANA UNIVERSITY	50
19th April 2019	TAYLORS UNIVERSITY (LAKESIDE CAMPUS)	40
23rd April 2019	BRITISH INTERNATIONAL SCHOOL OF KUALA LUMPUR	600
25th April 2019	ASIA PACIFIC INTERNATIONAL SCHOOL	400

26 th April 2019	EATON INTERNATIONAL SCHOOL	250
26 th April 2019	TADIKA SERI SOKA	225
10 th May 2019	GEMS INTERNATIONAL SCHOOL	330
13 th May 2019	ST. JOSEPH'S INSTITUTION INTERNATIONAL SCHOOL	160
25 th October 2019	TENBY INTERNATIONAL SCHOOL SETIA ECO PARK	5
15 th November 2019	GEMS INTERNATIONAL SCHOOL	600
Total number of students		6,180

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PUBLIC PRESENTATIONS

Following school campaigns, we also able to reach out to several organizations and public events in efforts to raise awareness. During these presentations, we set out to educate the public on Autism, early detection and intervention and treatment options.

Date	Schools	Estimated Number of Attendees
13 th April 2019	SUBANG JAYA CHURCH OF CHRIST	30
17 th April 2019	WORLD HEALTH ORGANIZATION MALAYSIA	40
28 th April 2019	OWN YOUR STORY TEMPLE GRANDIN MOVIE SCREENING	21



SOCIAL MEDIA ACCEPTANCE CAMPAIGN

Following last year's successful media campaign, we continued on with the #lovesomeonewithautism campaign, aimed to raise awareness and acceptance for individuals with Autism. We set out to educate and empower the public to be aware, learn and love individuals with Autism by encouraging postings across various social media platforms such as Instagram and Facebook. Across all platforms, we reached a total of 40,000 people just in Malaysia!



EMBRACE AUTISM AT INTERMARK MALL

From the 3rd to the 7th of April, The Hope Project partnered with DOME Malaysia to bring “Embrace Autism” to Intermark Mall, featuring a series of talks including two from our very own director, Jochebed Isaacs! The event also featured some booths that sold items made by individuals with Autism as well as an art auction, all to raise funds to support each organization’s efforts. This event went amazingly and was covered in various media channels like Astro Awani, Bernama, The Edge, RTM, Sarawak Tribune, and even New Straits Times. From this event, The Hope project was able to raise a total of RM9000+ worth of funds! On top of that, our director, Jochebed Isaacs was also invited to speak in a hangout session by HER World in conjunction with the event.



AWARENESS BOOTH AT PUBLIC EVENTS

In order to further raise awareness in the community, informing the public of Autism and encouraging the public to accept, we also held awareness booths in several public events as per below:

1. International School of Kuala Lumpur's Coffee Chat and Resource Fair – 1st April 2019
2. Fashion show at Gaya Koleksi Raya, in collaboration with Three Little Ahmads and Ghaania. – 14th April 2019
3. Ride For Fund, organized by Anis Amirah and in collaboration with FlyProject, Rawsome and HEAL – 21st April 2019
4. A night of Musical Drama 2.0 by Sunway Buddhist Society – 4th August 2019
5. SDAR Annual Futsal Competition – 14th November 2019



Gaya Koleksi Raya



Ride for Fund



A night of Musical Drama.



SDAR Annual Futsal competition

WORLD AUTISM AWARENESS MONTH (EAP INTERNAL EVENT)

As the team continues to work on reaching out to the public to raise awareness, we also successfully organized EAP's Internal event to celebrate all the children that we work with, their families as well as all the therapists. The children enjoyed the various play stations that were set up for them to play with upon transitioning into the centre. Together with their families, they also had the chance to take amazing photos at the WAAM photobooth! The EAP big boys also had their homemade cookies up for sale and they sure sold out quick!



SERVICES

THE HOPE PROJECT SCHOLARSHIP

In 2017, Elysium, Le Noir, Drift and Pisco launched the Dance for Hope fundraising campaign for The Hope Project and successfully raised enough to start an underprivileged child, Ashton on a scholarship with EAP Malaysia for one year. On the 10th of March 2018, Ashton was awarded the scholarship in our public workshops and The Hope Project Scholarship was officially launched. Ashton started therapy with EAP Malaysia on World Autism Awareness Day, 2nd of April 2018. On the 2nd of April 2019, Ashton officially completed the scholarship with EAP Malaysia and has made wonderful progress from the year he was with us. As school starts on the 2nd of January, it was a delight to be updated that Ashton was officially enrolled into mainstream school!

The progress and development of Ashton can be observed through The Hope Project's Instagram account:

<https://www.instagram.com/eaphopeproject/>

We have also produced a video in October 2018 to celebrate Ashton's progress. The video can be viewed here:

<https://www.facebook.com/eapmalaysia/videos/486606931820135/>



TRAINING AND DEVELOPMENT OF TEACHERS IN PROGRAM PEMULIHAN DALAM KOMUNITI (PPDK)

Following our meetings in 2018 with representatives from Program Pemulihan Dalam Komuniti (PDK) centres, we were graced with the opportunity to train and develop teachers in Program Pemulihan Dalam Komuniti (PPDK) Presint 9. The first training was kickstarted on 13th of June 2019 and wrapped up in December 2019. We had a wonderful 6 months working and training the teachers over at PDK Precinct 9 Putrajaya. In addition, we also provided some parent training for some of the families in PDK on the various ways to support their children at home!



TRAINING OF TEACHERS IN SJK(C) SAM YOKE

On the 6th of November 2019, we were also given the opportunity to train teachers in SJK(C) Sam Yoke on the principles of Applied Behavioral Analysis (ABA) and on the strategies that can be applied in school settings in order to support children with special needs. Our director, Jochebed Isaacs and one of our supervisors, Chau Yu Chen trained and worked with the teachers for 2 hours.



RESOURCES

PREVENTING DEVELOPMENTAL DELAYS RESOURCE DEVELOPMENT

In order to continue to build awareness on the importance of early detection and intervention, we have also written and developed a new resource on some strategies to help prevent developmental delays. The resource was produced in English and Malay as a flyer, a downloadable resource in our website and as a video.

The resource can be downloaded here:

<https://autismmalaysia.com/what-is-autism/resources/>

The video of the resource can be viewed here:

https://youtu.be/M_rdseUYAIE

RESOURCE FOR INTERMARK MALL

From the successful event and partnership over Embrace Autism, we were also given the exciting opportunity to develop a resource for Intermark Mall, training their staff members within the mall to help manage individuals with Autism.



ADDITIONAL

LAUNCH OF MERCHANDISE

In conjunction with World Autism Awareness Month as well as our acceptance campaigns, we have launched a new line of merchandise (T-shirts and wristbands), with our tagline #lovesomeonewithautism. This year we kickstarted the online sales of our merchandise via our website this year. Along with that, we also continued sales in booths across various events. We saw a great influx of requests and orders for the t-shirts and have successfully sold out the t-shirts once over the month of April!



WORLD AUTISM AWARENESS MONTH HIGHLIGHT VIDEO

Ending the month with a theme of celebration, we produced a short video with all the World Autism Awareness Month highlights to increase awareness and acceptance globally, and to thank all our partners for being a part of the memorable month. The video will contain highlights from the school tours, online campaign, internal event, presentations, training sessions as well as our collaborations.

The 2019 highlight video can be viewed here:

https://youtu.be/z_S2vR-MBP8



FINANCES

PARTNERSHIP WITH BOOST APP, AXIATA DIGITAL

In efforts to continue fundraising efforts, we were also able to finalize the partnership with Boost from Axiata Digital, an e-wallet platform whereby users can purchase or pay for items through the app. As users pay through the app, they are given a choice to donate or keep their cashback. The Hope Project was given the chance to be included into their list of non-profit organizations to receive donations from their users. So far, we have managed to raise an estimated amount of RM7852.16 to support The Hope Project's efforts.

CONTRIBUTIONS

Throughout 2019 and together with various parties, we successfully raised RM 66,619.35 in efforts to propel The Hope Project towards greater things.

All funds raised goes to support The Hope Project's efforts in campaigns, development of resources and provision of services.

MOVING FORWARD



Awareness about
accurate diagnosis and
treatment



Implementation of
national standards in
the field of autism



Increased access to
research-proven,
effective therapy

In line with The Hope Project's core objectives, initiatives for 2019 had been focused on achieving more towards the goals. Through outreach efforts in campaigns, services and resources, our passion and determination will continue to be guided by our vision: making world-class services accessible to all. The table below shows our upcoming events and plans for 2020.

<p style="text-align: center;">TRAINING OF MORE PDK TEACHERS</p> <p>With the recent partnership with both Ministry of Education and PPDK, we want to continue to strengthen the partnership as well as make national impact through various solutions discussed such as fine-tuning of special education training for teachers in public schools as well as implementation of training for teachers in PPDK centres.</p>	<p style="text-align: center;">WORLD AUTISM AWARENESS MONTH 2020 CAMPAIGN</p> <p>As the month of April 2019 approaches, we will continue our efforts in raising awareness and acceptance through our 'Kindness Starts with Me' school tour, online social media campaigns, public presentations, trainings, and workshops.</p>
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DEVELOPMENT OF RESOURCE PLATFORM.

Moving forward in resources, we are currently building a resource platform in order to provide an avenue of learning for families with individuals with Autism.

TRANSLATION OF CDC'S MILESTONE TRACKER APP

In hopes to reach out to more communities and to encourage the monitoring of children's developmental milestones, we are also currently translating the Centers for Disease Control and Prevention (CDC)'s Milestone tracker app into Malay and Mandarin!

We look forward to making more impact in 2020 by continuing all efforts in raising awareness and acceptance, provision of services, as well as development of resources. All efforts to raise funds will continue in 2020.

CONTACT US

For further information or clarification about this report, do contact us via email at projects@autismmalaysia.com or give us a call at 03 2094 0421.

Keep updated with us through our website and social media links:

- o www.autismmalaysia.com/thehopeproject
- o www.facebook.com/eapmalaysia
- o www.instagram.com/eapmalaysia
- o www.instagram.com/eaphopeproject
- o www.youtube.com/autismmalaysia

A massive thank you to everyone who has been a part of the journey with The Hope Project thus far. We look forward to 2019 with greater things to come and to be achieved!

Prepared by:

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31st January 2020

Reviewed by:

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6th February 2020

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6th February 2020