



the
hope
project.



THE HOPE PROJECT

2018 REPORT

SUMMARY

It is the end of 2018 and the year has been incredibly exciting. Throughout this fun-filled year, we kick-started a social media campaign to raise awareness and acceptance in April. We then continued our awareness and acceptance campaigns across Klang Valley, concluded our partnership with IDEAS Autism Centre as well as started our first ever scholarship child on a fully funded therapy for one year!

In the second half of the year, we were given the opportunity to meet and discuss solutions impacting the national special education system with the Deputy Minister of Education, YB Teo Nie Ching, the Director of Jabatan Pembangunan Orang Kurang Upaya (JPOKU), YB Dato' Maria Bernard Sinsoi and representatives from UNICEF. This year, We are thankful for the people that has played a part in this journey.

This report will detail the outworking of the project for 2018 as well as the financial outcomes within this time period. Produced internally, this report aims to uphold the core values of accountability and transparency in managing a non-profit initiative that collaborates with various sectors of the community for the best interests of individuals with autism.

For any further information about The Hope Project, contact projects@autismmalaysia.com or give us a call at 03 2094 0421 during our business hours: Monday to Friday [8:30am – 5:00pm].

The Hope Project was established in October 2016 by Early Autism Project Malaysia (EAP) in partnership with Yayasan Kajian dan Pembangunan Malaysia (YKPM).

HIGHLIGHTS

19 SCHOOL TOUR CAMPAIGN PRESENTATIONS

#KindnessStartsWithMe continued to be the theme for our school tour campaigns, with hopes to reach out to more schools and students. This time around, we set out to educate and empower around 5900 students about Autism, their differences, their similarities and the importance of being kind towards one another. To top it off, it was also our first time presenting in mandarin and Malay in public schools! We printed #lovesomeonewithautism wristbands to be given out as prizes.

- I. ITQAN INTEGRATED SCHOOLS – 2nd April 2018
- II. FAIRFIELDS KINDERGARTEN – 5th April 2018
- III. ST. JOSEPH INSTITUTION – 9th April 2018
- IV. SJK (C) SAM YOKE – 9th April 2018
- V. SK SETAPAK – 11th April 2018
- VI. BRITISH INTERNATIONAL SCHOOL KUALA LUMPUR – 16th & 7th May 2018
- VII. HERITAGE PRIVATE SCHOOLS – 16th April 2018
- VIII. GARDEN INTERNATIONAL SCHOOL – 16th & 19th April
- IX. JACK AND JILL INTERNATIONAL – 18th April 2018
- X. ASIA PACIFIC INTERNATIONAL SCHOOL – 19th April 2018
- XI. CHILDREN'S HOUSE (BANGSAR) – 23rd April 2018
- XII. EATON INTERNATIONAL SCHOOL – 23rd April 2018
- XIII. TAYLOR'S INTERNATIONAL SCHOOL – 23rd April 2018
- XIV. NEXUS INTERNATIONAL SCHOOL – 25th April 2018
- XV. LEGACY PRIVATE SCHOOLS – 15th May 2018
- XVI. INTERNATIONAL SCHOOL OF KUALA LUMPUR – 24th May 2018
- XVII. NOTTINGHAM UNIVERSITY – 4th April 2018
- XVIII. SUNWAY UNIVERSITY – 11th April 2018
- XIX. HELP UNIVERSITY – 12th April 2018

ACCEPTANCE CAMPAIGN VIDEO

As the social media campaign was launched, we produced an acceptance campaign video to reach out to the masses on why children with Autism deserves to be accepted and loved in the community. The video features our children, telling us more about themselves and what they find challenging. At the end of April, the video has garnered more than 52,000 views on Facebook, YouTube as well as Instagram.

The video can be viewed here:

<https://www.facebook.com/eapmalaysia/videos/1632344726803263/>

FACEBOOK LIVE SESSIONS AND VIDEOS

Along with the social media campaign, we set out to empower parents, educators and the general public to learn about Autism. The sessions talked about strategies that can be implemented in order to help children with Autism learn and cope with their daily life. Every Monday in the month of April, 1-hour sessions of live talks and Q&A segments with EAP Malaysia's supervisors were held. All the topics covered throughout the month were:

- I. Introduction to Autism and ABA
- II. Teaching communication
- III. Behavior management
- IV. School Readiness

In this interactive session, the public were free to interact with the supervisors, asking questions and raising concerns of their own. At the end of April, the sessions have reached more than 5000 views online.

The videos can be viewed here:

Autism and the Basics of ABA

<https://www.facebook.com/eapmalaysia/videos/1633516926686043/>

Promoting Communication

<https://www.facebook.com/eapmalaysia/videos/1640376039333465/>

Behaviour Management

<https://www.facebook.com/eapmalaysia/videos/1647220051982397/>

School Readiness

<https://www.facebook.com/eapmalaysia/videos/1653937377977331/>

SOCIAL MEDIA CAMPAIGN

During the Autism Awareness Month (April), we launched a social media campaign, aimed to raise awareness and acceptance for individuals with Autism on a bigger scale. With the campaign, we set out to educate and empower the public to be aware, learn and love individuals with Autism.

THE HOPE PROJECT SCHOLARSHIP

In 2017, Elysium, Le Noir, Drift and Pisco launched the Dance for Hope fundraising campaign for The Hope Project and successfully raised enough to start an underprivileged child, Ashton on a scholarship with EAP Malaysia for one year. On the 10th of March, Ashton was awarded the scholarship in our public workshops and The Hope Project Scholarship was officially launched. Ashton started therapy with EAP Malaysia on World Autism Awareness Day, 2nd of April and currently has a team of 2 therapists and one supervisor working to help Ashton learn. The progress and development of Ashton can be observed through an Instagram account managed by his team.

The Hope Project Instagram:

<https://www.instagram.com/eaphopeproject/>

We have also produced a video to celebrate Ashton's progress thus far.

The video can be viewed here:

<https://www.facebook.com/eapmalaysia/videos/486606931820135/>

PARTNERSHIP UPDATE: IDEAS AUTISM CENTRE

After 18 months of partnership, overseen by EAP supervisor Jerusha Jaffery, EAP had wrapped up the partnership and ended it with a review meeting. EAP had provided clinical consultation and supervision for the programmes at IDEAS Autism Centre to improve the quality of services provided and strengthening the team. The partnership had impacted an estimated of 30 children at the centre.



IDEAS Autism Centre had seen progress in developing workable programmes and strategies for the kids as well as progress in the development of the children. To celebrate the partnership with IDEAS Autism Centre, we produced a highlight and review video that can be viewed on our social media platforms.

The video can be viewed here:

<https://www.youtube.com/watch?v=YkW8EwYGiU8>

2 TRAINING AND AWARENESS SESSIONS

Trainings at each organization were designed to specifically address specific issues and challenges faced to maximize the relevance of each workshop. In total, over 50 people have been impacted in these trainings and awareness presentations.

- I. INTERNATIONAL SCHOOL OF KUALA LUMPUR – 2nd April 2018
- II. GARDENS INTERNATIONAL SCHOOL – 20th April 2018

COLLABORATION WITH RIUH

In conjunction with World Autism Awareness Month, RIUH collaborated with and sponsored a space for EAP Malaysia, set to reach out to the event goers, educate and empower them to love someone with autism. We also set out to raise funds through the sales of our merchandise. At the end of the weekend (21st and 22nd April), we were able to speak to more than 300 people on autism and sold more than RM 2,000 worth of merchandise.

LAUNCH OF MERCHANDISE

In conjunction with World Autism Awareness Month as well as our acceptance campaigns, we have launched a new line of merchandise (T-shirts and wristbands), with our tagline #lovesomeonewithautism. We saw a great influx of requests and orders for the t-shirts and have successfully sold out our t-shirts twice over the month of April. In showing support for the campaign, several organizations also shared pictures of themselves in the t-shirts, aiming to spread the word about autism.

WORLD AUTISM AWARENESS MONTH HIGHLIGHT VIDEO

Ending the month with a theme of celebration, we produced a short video with all the World Autism Awareness Month highlights to increase awareness and acceptance globally, and to thank all our partners for being a part of the memorable month. The video will contain highlights from the school tours, facebook live sessions, The Hope Project Scholarship, training sessions as well as our collaborations.

The 2018 highlight video can be viewed here:

<https://www.youtube.com/watch?v=YWoCNahKJi0>

MEETING WITH THE MINISTRY OF EDUCATION, MALAYSIA

In continuous effort to reach out and impact the nation, we were given several opportunities to meet and discuss solutions impacting special education in Malaysia.

In September 2018, we had the honor of hosting and meeting the YB Dato' Maria Bernard Sinsoi, Director of Jabatan Pembangunan Orang Kurang Upaya (JPOKU). In October 2018, we were invited to and met with representatives from two separate Program Pemulihan Dalam Komuniti (PDK) centres. When November 2018 came along, we were graced with the opportunity to meet with Pn Rosnah (Ketua Unit Dasar), Dr Jamilah (Ketua Perancangan), Ms Zoe Elizabeth Hua (Consultant, UNICEF Malaysia) as well as several other Ministry of Education representatives.

To follow that, we were then given the huge honor of meeting the Deputy Minister of Ministry of Education in December 2018.



MOVING FORWARD



Awareness about accurate diagnosis and treatment



Implementation of national standards in the field of autism



Increased access to research-proven, effective therapy

In line with The Hope Project's core objectives, initiatives for 2018 had been focused on achieving more towards the goals. Through outreach efforts in campaigns, services and resources, our passion and determination will continue to be guided by our vision: making world-class services accessible to all. The table below shows our upcoming events and plans for 2019.

<p>PARTNERSHIP WITH MINISTRY OF EDUCATION AND UNICEF</p> <p>Based on the meetings held with the Ministry of Education and in partnership with UNICEF, we want to continue to strengthen the partnership as well as make national impact through various solutions discussed such as fine-tuning of special education training for teachers in public schools.</p>	<p>WORLD AUTISM AWARENESS MONTH 2019 CAMPAIGN</p> <p>As the month of April 2019 approaches, we will continue our efforts in raising awareness and acceptance through our 'Kindness Starts with Me' school tour, online social media campaigns, public presentations, trainings, and workshops.</p>
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We look forward to making more impact in 2019 and all efforts to raise funds will continue as well.

CONTACT US

For further information or clarification about this report, do contact us via email at projects@autismmalaysia.com or give us a call at 03 2094 0421.

Keep updated with us through our website and social media links:

- o www.autismmalaysia.com/thehopeproject
- o www.facebook.com/eapmalaysia
- o www.instagram.com/eapmalaysia
- o www.instagram.com/ephopeproject
- o www.youtube.com/autismmalaysia

A massive thank you to everyone who has been a part of the journey with The Hope Project thus far. We look forward to 2019 with greater things to come and to be achieved!