



the  
hope  
project.



# THE HOPE PROJECT

## TERM 1 REPORT (APRIL 2017)

## SUMMARY

It's been six months since our launch and times have been incredibly exciting! We kick-started awareness and acceptance campaigns across Klang Valley, commenced our partnership with IDEAS Autism Centre and have produced more social media content that is reaching people all over the world. The Hope Project is expanding rapidly in reach and positive impact and we're so thankful for everyone who has played a part in this journey.

This report will detail the outworking of the project from January 2017 – April 2017 as well as the financial outcomes within this time period. Produced internally, this report aims to uphold the core values of accountability and transparency in managing a non-profit initiative that collaborates with various sectors of the community for the best interests of individuals with autism.

For any further information about The Hope Project, contact [projects@autismmalaysia.com](mailto:projects@autismmalaysia.com) or give us a call at 03 2094 0421 during our business hours: Monday to Friday [8:30am – 5:00pm].

*The Hope Project was established in October 2016 by Early Autism Project Malaysia (EAP)  
in partnership with Yayasan Kajian dan Pembangunan Malaysia (YKPM).*

## HIGHLIGHTS

### 14 SCHOOL TOUR CAMPAIGN PRESENTATIONS

#KindnessStartsWithMe was the theme for our school tour campaigns. We set out to educate and empower more than 3000 students about our differences and how it's important to be kind and accepting to everyone around us. We also printed #KindnessStartsWithMe stickers for all the students we met. The campaign will continue throughout the year.

- I. HIVE-BULK FOODS HOMESCHOOL – 23<sup>RD</sup> MARCH 2017
- II. GARDEN INTERNATIONAL SCHOOL – 29<sup>TH</sup>, 30<sup>TH</sup> MARCH 2017;  
3<sup>RD</sup> 4<sup>TH</sup>, 5<sup>TH</sup> APRIL 2017 [11 presentations]
- III. HELP INTERNATIONAL SCHOOL – 31<sup>ST</sup> MARCH 2017
- IV. TAYLOR'S INTERNATIONAL SCHOOL – 29<sup>TH</sup> MARCH 2017



## RESOURCE: KINDNESS STARTS WITH ME

As we launched our school tour campaigns, we produced a resource video that is suitable for children of all ages to learn more about how differences and kindness can go hand-in-hand. As of the end of April, the video has reached more than 14000 views online and has been watched by more than 3000 children in schools.

The video can be viewed here:

<https://www.youtube.com/watch?v=Uz5XITEPg0A>

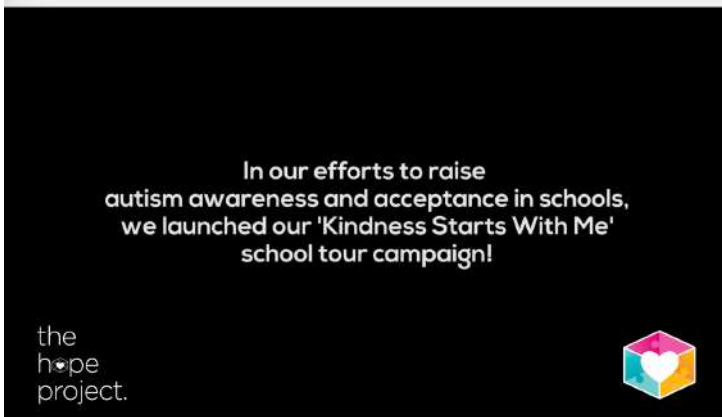


## KINDNESS STARTS WITH ME HIGHLIGHT VIDEO

For all the presentations done thus far, we produced a highlight video to increase awareness and further celebrate all the school collaborations that we've been able to be a part of.

The video can be viewed here:

<https://www.youtube.com/watch?v=mJxGZ4eBtYw>



## PAINT FOR AUTISM 2017

In conjunction with World Autism Awareness Day, we launched our second year of Paint for Autism on the 1<sup>st</sup> of April in Help International School. Over 300 people joined in to celebrate and paint with us the masterpiece by made up of 81 canvas pieces. The half-day event included highlights such as a kids reading session by YB Hannah Yeoh, exhibition presentations by our EAP boys and 12 free initial screenings for autism.



Present at the event were also news media outlets such as Astro Awani, Harian Metro, The Star Metro and VIP representatives YB Hannah Yeoh, Ms. Celine MacArthur, Datuk Dr. Denison Jayasooria, Emila Yusof, Ms. Beh Swan Swan, Tricia Yeoh and Puan Sharifah Salleh. A special thank you to Help International School for the venue and Magnum Cares for sponsoring our t-shirts this year!



## PAINT FOR AUTISM HIGHLIGHT VIDEO

To commemorate post-event awareness and publicity, we produced a highlight video about Paint for Autism that can be watched on our social media platforms.

The video can be viewed here:

<https://www.youtube.com/watch?v=l2AWUdcDmY8>



### 3 TRAINING AND AWARENESS WORKSHOPS

Trainings at each organization were designed to specifically address specific issues and challenges faced to maximize the relevance of each workshop. In total, over 100 people have been impacted in these trainings and awareness presentations. This also included our very first national school training!

- I. FUGEE SCHOOL – 1<sup>ST</sup> MARCH 2017
- II. SJK[C] SAM YOKE – 30<sup>TH</sup> MARCH 2017
- III. PAYPAL MALAYSIA – 13<sup>TH</sup> APRIL 2017 [2 SESSIONS]





## DANCE FOR HOPE FUNDRAISING CAMPAIGN

Elysium, Le Noir, Drift and Pisco launched the Dance for Hope fundraising campaign for The Hope Project during the second week of April [7<sup>th</sup>, 8<sup>th</sup> and 9<sup>th</sup>] in conjunction with World Autism Awareness Month. We saw over 400 people come out to support The Hope Project and learned more about autism as well. Other partners include Bad Hatter Studios, Extreme Art Media and Connected.

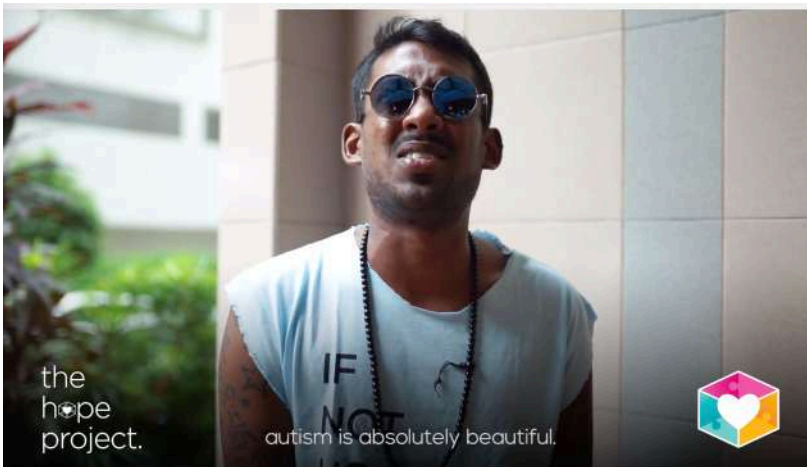
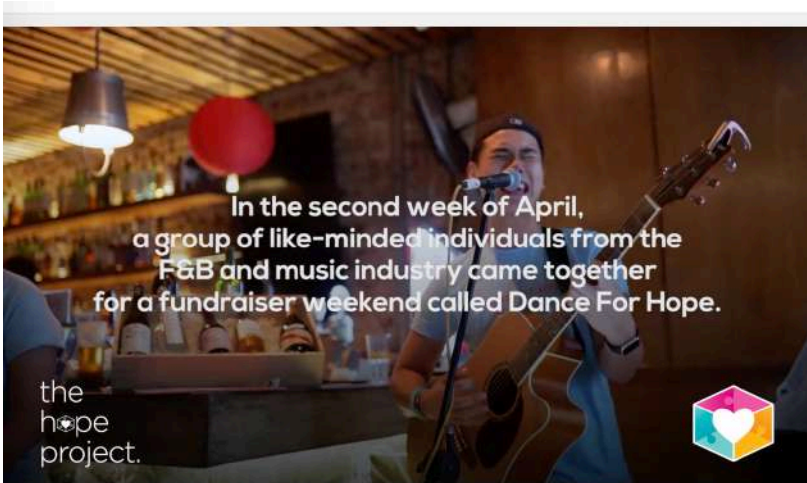


## DANCE FOR HOPE HIGHLIGHT VIDEO

To celebrate the incredible weekend of awareness and fundraising, we produced a highlight video that can be viewed on our social media platforms.

The video can be viewed here:

<https://www.youtube.com/watch?v=BUPXYXUZVPE>



## PARTNERSHIP UPDATE: IDEAS AUTISM CENTRE

The partnership is currently overseen by EAP supervisor Jerusha Jaffrey with more than 30 children at the centre. Initiated in January 2017, EAP provides clinical consultation and supervision for the programmes at IDEAS Autism Centre to improve the quality of services provided and strengthen the team.



As of April 2017, IDEAS Autism Centre has seen progress in developing workable programmes and strategies for the kids. We're also working closely with the parents and families to provide longevity in the strategies in place for their kids. At the end of the year, we will publish a full report on this pilot partnership.

## COLLABORATING WITH GOLDEN SCREEN CINEMAS

In light of World Autism Awareness Month, we collaborated with Golden Screen Cinemas on a social media campaign to raise awareness and acceptance towards autism. We provided social media content for GSC's Facebook page, which included, 5 photos and 2 videos that are informative and relevant to the mass audience.

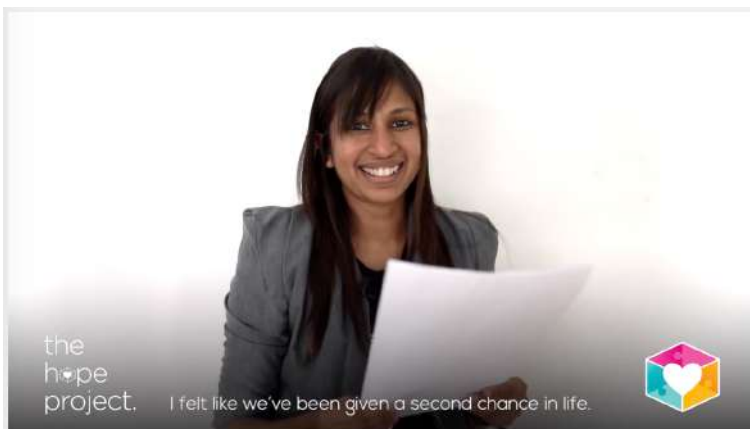
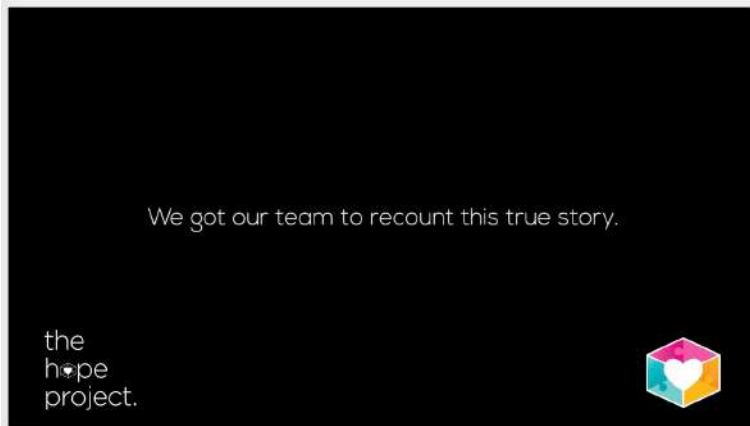


## TESTIMONY: A PARENT'S STORY

Earlier this year, a parent emailed us their personal story about their little boy who was wrongly diagnosed with autism. They had countless numbers of clinical assessments and found acceptance in loving and supporting their child the best way they knew how. Our team recounted the letter for the first time on camera as a testimony video story for The Hope Project.

The video can be viewed here:

<https://www.youtube.com/watch?v=TYgfoWuwlvQ&t=2s>





## WORLD AUTISM AWARENESS MONTH HIGHLIGHT VIDEO

Ending the month with a theme of celebration, we produced a short video with all the month's highlights to expand on awareness and acceptance that will reach the global audience, and to thank all our partners for being a part of the memorable month.

The video can be viewed here:

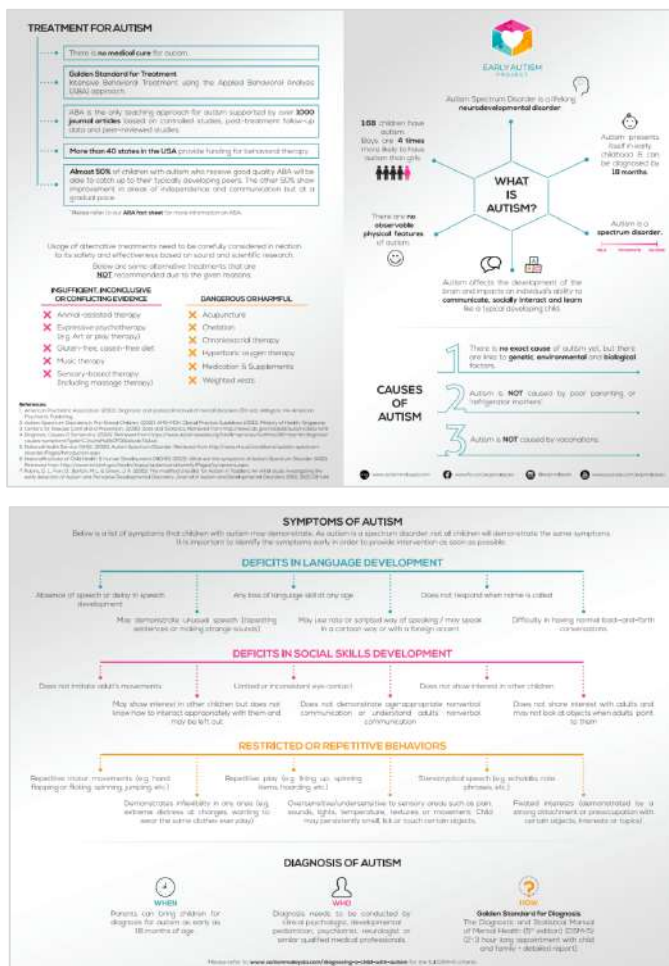
[https://www.youtube.com/watch?v=L\\_dMdtTAolo](https://www.youtube.com/watch?v=L_dMdtTAolo)





# AUTISM RESOURCE

We produced a 4-pager resource about these topics: What is Autism / Causes of Autism, Diagnosis of Autism and Treatments of Autism. The resource is readily available in printed and downloadable forms and consists of researched and referenced basic information about autism.



## MOVING FORWARD



Awareness about  
accurate diagnosis and  
treatment



Implementation of  
national standards in the  
field of autism



Increased access to  
research-proven,  
effective therapy

In line with The Hope Project's core objectives, the continuous outwork of 2017 is focused on taking more steps to achieve these goals. Through the three categories of campaigns, services and resources, our determination and motivations are grounded in our vision: making world-class services accessible to all. The table below shows our upcoming events and plans for the rest of the year.

ANNUAL CONFERENCE	SCHOLARSHIPS 2018	ONLINE RESOURCES
Focusing on the clinical strengths of EAP, our annual conference is open to general public and will explore topics relating to researched, practical and relevant skills in managing children's behaviors.	Working towards 2018, we want to research and apply practical solutions in providing scholarships for low-income families, involving partnerships with different people and organizations.	Building on our existing platforms, we will continue to work on producing practical, clinical resources for the mass audience across the world to learn more about the field of autism.

On top of these projects, we will continue to work on existing campaigns including our 'Kindness Starts With Me' school tour and provide awareness presentations to organizations, provide training and workshops and continue to pioneer our pilot supervision programme with IDEAS Autism Centre.

## CONTACT US

For further information or clarification about this report, do contact us via email at [projects@autismmalaysia.com](mailto:projects@autismmalaysia.com) or give us a call at 03 2094 0421.

Keep updated with us through our website and social media links:

- o [www.autismmalaysia.com/thehopeproject](http://www.autismmalaysia.com/thehopeproject)
- o [www.facebook.com/eapmalaysia](http://www.facebook.com/eapmalaysia)
- o [www.instagram.com/eapmalaysia](http://www.instagram.com/eapmalaysia)
- o [www.youtube.com/autismmalaysia](http://www.youtube.com/autismmalaysia)

A massive thank you to everyone who has been a part of the journey with The Hope Project thus far. We look forward to the rest of 2017 with greater things to come and to be achieved!